Muinín Catalyst STEAM Education for Sustainable Development and Futures Literacy

SDG12 The Future Of Innovation and Enterprise

Programme Phase: Phase 3 - Implementation

Micro-Module 7 Media Communication 2 - Introduction to Poster Design

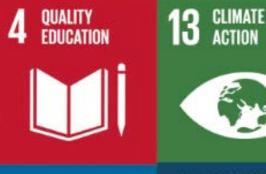**Subject Areas: Climate Action and Sustainable Development, Design, English, Enterprise, Geography, Science**

SDG12 Future of Innovation and Enterprise: Media Communication 2 - Introduction to Poster Design

Micro-Module 7: Implementation

Subject Areas: Climate Action and Sustainable Development, Design, English, Enterprise, Science

Micro-module Summary: Media Communication

Media communication is a supporting micro-module that links into the project-based learning modules that use local places to enable learners to gain knowledge and skills around contemporary issues of sustainable development.

The main modules have a year-end goal which encourages linked learning, project management and Implementation of a project linked to the SDGs and real-world scenarios

This micro-module offers media micro-projects; video, poster, presentation and audio, that can augment project-related assignment pieces or extended as stand-alone projects.

In this Module, the learner will:

- develop skills of organising, planning, and producing media outputs
- develop awareness of the basics of media production
- practice problem solving and critical thinking skills as individuals and part of a group
- build transferable skills and capacity that will support learners to share any media they produce, whether in their personal or professional futures
- be introduced to tools and methods for media production

Materials

- Lesson plans
- Accompanying resources
- Optional assessments
- Skill support resources
- Internet Access required

SDG12 Media Communication 2 – Poster Design.

This micro-module introduces poster design and has been devised to give learners basic skills of analysing and designing posters. Ideally, this micro-module is delivered as a micro-project. The micro-module has 3hrs of taught time and additional self-directed learning required to complete their posters after lesson 3.

External Expertise

The original Media Communication modules where developed through the research project led by Dr. Mckeown CoDesRes (Mckeown et al, 2022 -23, Watch Highlights) and then iterated (2022 - 23) by Dr. Anita McKeown, FRSA, FIPM, MEI. Anita is an award-winning film-maker, artist|scholar and STEAM educator, co-designing values-based leadership through education and community processes. She works at the intersection of art, equitable placemaking and technology: open-source culture and Technology (ethical and ecological implications) and STEAM education, across a range of interdisciplinary projects, processes and partnerships

Using the Resources:

If you wish to use these resources, we can offer an induction and online support throughout the module to help you plan integration into your projects and timetable. To register for this option, please contact hello@futurefocus21c.com For more information on the resources please visit www.muinincatalyst.com

Setting up an online learning environment for the lessons on this module:

Our lessons integrate the use of virtual learning environments. To ensure seamless use of our lessons, a module should be set up on your school's virtual learning environment such as Teams, Google Classroom, etc. Learners are encouraged to upload documents to share with their peers. If your virtual learning environment does not support document sharing, we recommend OneDrive or Google Drive.

You can also use Google Sites or Microsoft Sway to encourage learners to present their work over the year - this can easily be set up to reflect the aims of TY and provide a showcase for their work as well as assessment tool.

Setting up a Canva Education account.

As our lessons integrate design, our lessons also refer to Canva. Educators and schools are able to open a free Canva for Education account by registering here: https://www.canva.com/education/

Canva for Education provides primary and secondary school teachers and students with premium features and templates. You can then also set up lessons and invite your learners to the class.

SDG12 Media Communication 2 – Poster Design: Creating a Poster

Lesson 1 What is a Poster?
In this lesson, learners will gain awareness of basic poster production including planning and learning the core elements of poster design.

Resources: Worksheets: Poster good / bad examples PowerPoint, Poster Styles, Poster Analysis 1, Flipped Classroom, Flipped Classroom Poster Analysis Samples

Lesson 2 Creating Your Poster.
In this lesson, learners will explore the SDGs within their local context with a view to selecting a local issue and related SDG as the topic of their poster.

Resources: Worksheets: Poster Analysis Sheet 2, Step-by-Step Poster Design, Poster Analysis Sample Sheet

Lesson 3 Creating Your Poster 2.
In this lesson, learners will explore the core elements of poster design by developing their own poster using Canva.

Resources: Worksheets: Poster Resource, Step-by-Step Poster Design

SDG12 MM7 Media Communication - Poster Design references

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