MM3 My Fashion Everyone's Fashion

Phase: Research and Development

Lesson 5. Considerate Concepts and Mood Boards

Subjects: Climate Action and Sustainable Development, Design, Enterprise, Home Economics, Science

Lesson Title and Summary: Considerate Concepts and Mood Boards

At times, it can be difficult to express an idea which exists in ones head without words and imagery. Concept and mood-boards are a creative tool which can help to extract an idea from within a persons head, manifesting a tangible communication tool. The act of collating materials with a small community can often bring about external elements, such as creative exchange enabling the community to gain an increased understanding of one another, while enabling their individual vision.

Vocabulary: Clothing swap, Community of CareSlow Fashion, Upcycling

In this lesson, the learner will:

- Gain a deeper understanding of creating a visual instigator for upcycling a garment.
- Work in a participatory way within a space that facilitates both community making and individual expression.
- explore developing work within the concept of a thematic brief

Materials

- Internet access
- Worksheets: Create A Mood Board
- A4 paper / notebooks
- post-its
- whiteboard and markers
- materials for mood board
- craft materials e.g. Scissors, glue, paint, markers, pens, old magazines, fabric remnants, cardboard and paper.

MM3: My Fashion Everyone's Fashion
Lesson 5 Considerate Concepts and mood boards

ACTIVITY INSTRUCTIONS

Activity 1: Developing a Mood Board (20 mins)

1. Ask learners to look up mood boards - they can use google, pinterest, canva, or other digital platforms and tools
2. Meanwhile, create a number of materials stations around the room as follows:

   - collage materials ie. magazines, newspapers, and other images.
   - images linked to care
   - fabric remnants all natural materials.
   - scissors, glue, paint, markers, pens, cardboard and paper

3. Ask learners to add the materials they have brought from home to the relevant stations
4. Watch the Video: How to create a Fashion Mood Board [2:08 mins]
4. Set the challenge - learners will have to read the support sheet and the challenge in advance

   Learners are tasked with creating a mood board based for a considerate upcycled garment or upcycled textile product using an SDG and the concept of care using Support Sheet: Ready Steady Design Challenge Caring for... with examples caring for people (e.g. SDG1,2,3,5 10,11) the environment (SDG 11,13,14,15) resources (SDG 6, 7, 12) our infrastructure, and systems (SDG 9,16,17)

Activity 2: Creating your Considerate Care Mood Board

1. Each learner works to create their own mood board.
2. The concept is specified, but the feel and overall mood / concept for a potential upcycled textile product or garment is the aim of this exercise.
3. Remind learners of the previous lessons and concepts / ideas they have explored.
4. Use the Worksheet: Concept / Vision / mood board.
5. Learners should document their process and upload to a virtual learning environment, e.g. One Drive

REFLECTIVE EXERCISE: 3-2-1 (10 mins)

- Three things they feel they have learnt from the exercise
- Two things they found most interesting and would like to explore more
- One – their opinion they have about the site / exercises

Use Post-its or a mentimeter www.mentimeter.com to gather learners' reflections

EXTENSION / REDUCTION ACTIVITIES:

Reduction: For a shorter lesson, watch the Video and shorten the mood board making time to starting the mood board, which they can finish in a linked class.

Extension: For a longer lesson, after the video, learners create a communal mind map with each learner offering a word that describes the feeling they want to have with an imagined upcycled garment - elements that they would like to have in their mood board. Write these words on the board as inspiration on the whiteboard and will act as an inspiration for the concept/mood board exercise,

Option B: Go over the challenge linking it into the next lesson by watching the second video in the media box and use this to discuss the activities in the final lesson. There are two options in the next lesson Creating a Garment using No Sew Techniques or creating an upcycled textile product from an old garment / fabric remnant.

As a class, consider ReDress's upcycle guide to get them thinking about how they might approach the challenge using the steps and quickfire discussion on each step with collective feedback. Learners can be made aware of things to consider - see Teachers' Support Sheet as well as ideas and areas that they might work in that might not be obvious to them.

MEDIA BOX: (materials, online video links, extra resources, case studies etc)

How to Create a Fashion Mood Board [2:08 mins] https://youtu.be/6Pe5jhf6Wv0

Nothing new on the catwalk', minimal waste fashion design [4:48 mins] https://youtu.be/qwojaOC_kts

Upcycling a brand's Scraps [13:56 mins] https://www.youtube.com/watch?v=BkKUdV6Ggfo

Redress Upcycling Guide https://www.redressdesignaward.com/academy/resources/guide/upcycling

Local Trip / Expertise / Additional Work and Assessments

Have the learners revisit their wardrobe and bring in a t-shirt or sweatshirt, which they no longer wear, but used to wear for a clothing swap within the class.

Ask them to choose the garment carefully with consideration of the following: Something that might be appealing for a classmate.

Something that they like, but is not wearable for them any more because of size, style or personal preference. This will be an easy introduction to to upcycling using only a scissors and safety pins/pins and lacing.

8 DECENT WORK AND ECONOMIC GROWTH

Develop the central message. This is an image that will represent your film idea.

Keep it colourful and visual. Our brains love images.

STEP 1: THE 'WHAT' OF YOUR DESIGN
Find an image and place it at the centre of your board that represents your main design idea / theme. Use pictures, texts or quotes that help you tell what your film is about.

Use can use Pinterest, Google images, cut out images, and texts from magazines and drawings

STEP 3: THE 'WHO 'OF YOUR DESIGN
Develop an image of the people who will wear your design. Use pictures, texts, quotes, and/or statistics that help to you define your audience.

STEP 2: THE 'WHY 'OF YOUR DESIGN
Develop an image that will show why your design is important - its main story idea. Use pictures, texts and quotes that help you show Ocean Health/ SDG 14.

Vision board examples on Pinterest.

https://www.pinterest.ie/scrappinmichele/vision-board-samples/?lp=true

STEP 4: THE 'HOW' OF YOUR DESIGN DISTRIBUTION

How will you reach your audience? Use pictures, texts, or quotes that help you think about your audience.

STEP 1: MATERIALS

You can choose to do your vision board online, but if you make it you will need to gather cardboard, card / paper, glue, scissors, images.

STEP 2: DECIDE ON WHO WILL DO WHAT

Each person in the group should be responsible for developing the vision board – you can take different sections.

Will it be 1 large poster, an accordian book or 4 sections - one for each section of your project's idea

STEP 3: PLANNING YOUR BOARD

As a group, you can start to plan the size, shape, and format of your vision board – see examples, but don't be limited. It should reflect your project.

STEP 4: GATHERING IMAGES

Begin to gather images that tell the story of your project – you can use drawings, cut outs, images printed from Google or Pinterest, or if digital, you can scan your images online.
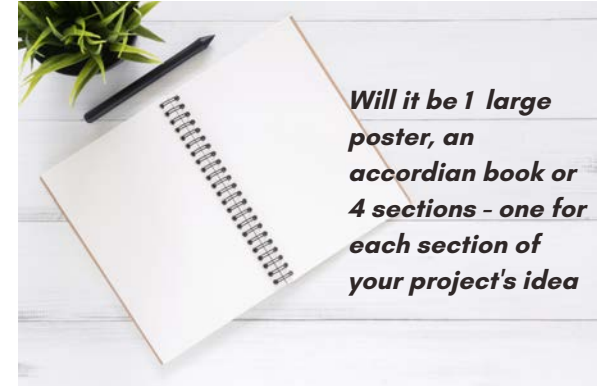

STEP 5: ORGANISE YOUR INFO

You can organise the sections in different ways – think about your audience – who are you trying to reach? Look at examples of posters, communication for that audience.

REMEMBER MESSAGE AND AUDIENCE

1. *Will they read left to right?*
2. *Will you direct them how to read using arrows or numbers?*
3. *Will your central idea be the biggest image?*

CREATIING A DIGITAL VISION BOARD USING CANVA
Step 1: Gather and share your digital Images

When you have decided who is working on what section – gather your digital images and save them all together in a folder. You can create and use a shared drive folder to work in a group.

Step 2: Open an account in Canva

https://www.canva.com/

Step 3: Open a new design in Canva

Once you're signed in, you'll want to click "Create a Design," and choose the template you like, perhaps poster or photo collage.

If you plan on printing your vision board, you can choose USE CUSTOM DIMENSIONS. You can see this in the top right of the screen.

Step 4: Import your images into Canva

HTTPS://WWW.PINTEREST.IE/SUNFLOWERWAYS /CREATING-A-VISION-BOARD/

MM3 L5WS: CONSIDERATE CARE

8 DECENT WORK AND ECONOMIC GROWTH

The Challenge:

Learners are tasked with creating a mood board based for an upcycled garment or upcycled textile product using an SDG and the concept of care.

For this Ready Steady Design Challenge Caring for... with examples caring for people (e.g. SDG1,2,3,5,10,11) the environment (SDG 11,13,14,15) resources (SDG 6, 7, 12) our infrastructure and and systems (SDG 9,16,17)

Reflective Prompt: To start this exercise write 1 sentence about each of the following words. You can use this prompt to get things started.

Write a one sentence definition of :

- CONCEPT

- MOOD BOARD

- CREATIVE EXCHANGE.

STEP BY STEP IN CREATING YOUR MOOD BOARD

1. Think about an overall vision of what you want to create.
2. Write down 5 key phrases relating to:

    - The fabric content of the garment.
    - How you would like to represent this in a visual way with key words?
    - The cherishability potential of the garment.
    - The overall feeling you want the garment to represent.
    - The elements you want to explore.

- Using colour, imagery, and words, create a concept / mood board that could be used as a basis to customise a garment that you want to upcycle or change.

- Use collage and fabric swatches and placement of words and other elements to make a beautiful board that represents the overall feel of the garment you want to upcycle.