

SDG2: Future of Food

MM5: The Food We Eat



Micro-Module 5: The Food We Eat

Exploration and Experimentation

Lesson 13: Create a Mood Board and Research Poster

Subjects: Art and Design, Agricultural Science, CPSE, Home Economics, SPHE

Lesson Title and Summary: Create a Mood Board and Research Poster

In this lesson, learners will create a mood board to visually showcase the different food production concepts and trend topics that they are inspired by. Learners will be tasked with organising their research findings and insights into a poster to visually communicate and summarise what they have learned about food so far in this module.

Vocabulary: Collage, Design, Graphics, Illustration, Mood Board, Visualisation

In this lesson, the learner will:

- Gather inspiration about different food topics
- Collate and juxtapose different ideas and media types
- Create a mood board
- Practice basic visual communications skills
- Create a poster to visually document and share their research to date
- Learn how to review, edit and curate research
- Organise research findings into a coherent display
- Practice basic visual communications skills

Materials

- Worksheet: Create a Mood Board
- Worksheet: Build a Research Poster
- Internet access
- Printer access
- Markers/pens/pencils
- Paper
- Magazines, newspapers, journals, articles
- Glue, tape
- Large sheet (A3) or board (foam core, cardboard etc.)



MM5: The Food We Eat

Lesson 13: Create a Mood Board



ACTIVITY INSTRUCTIONS

This lesson has two parts which will take multiple lessons to complete. We would imagine that both parts combined would take 3 to 4 sessions minimum. You can adapt to your own timetable. If you would like, you may choose to complete only one activity.

Activity: Create a Mood Board

1. Elicit understanding of the concept of "moods". Elicit understanding of the use of notice boards.
2. Elicit what learners already know about "mood boards".
3. Watch the video 'How to create a DIY mood board in 5 simple steps'
4. Learners can work independently or in their assigned pairings for this activity. Teachers should use their own discretion to decide what is best.
5. Distribute the worksheet: Create a Mood Board (one per learner / pair).
6. Learners should brainstorm through discussion and collate their ideas on the worksheet or create a mind map of their own on their research in this module. This will be linked to the following themes:
 - Food Trends
 - Future Food Production
7. Learners may refer to all worksheets and artefacts from the previous lessons in addition to any relevant articles, videos, newspapers, journals, or websites.
8. Use the remaining class time to create a mood board around.

Activity 2: Build a Research Poster

1. Distribute the worksheet: Build a Research Poster (one per learner).
2. Learners can work independently or in their assigned pairings for this activity. Teachers should use their own discretion to decide what is best.
3. Learners will benefit from revisiting completed worksheets and artifacts from the previous lessons in addition to any articles, videos, or websites visited for research purposes.

REFLECTIVE EXERCISE: 3-2-1 (10 mins)

- Three things they feel they have learnt from the tasks.
- Two things they found most interesting and would like to explore more.
- One – their opinion they have about the tasks.

Use Post-its or a mentimeter survey - www.mentimeter.com - to gather reflections

MM5: The Food We Eat

Lesson 12: Create a Mood Board



EXTENSION / REDUCTION ACTIVITIES:

Reduction: For a shorter lesson, only complete part of the lesson.

Extension: For a longer lesson, allow learners to continue working on their mood boards or posters. Have them present their mood boards and / or posters.

MEDIA BOX: (materials, online video links, extra resources, case studies etc)

- Video: How to create a DIY mood board in 5 simple steps Bostik UK [2:12 mins]
<https://youtu.be/2f6EWmPXun8?si=d5lq5dPyMEsU8wBA>
- Article: To Make Sense of Messy Research, Get Visual <https://www.ideo.com/journal/to-make-sense-of-messy-research-get-visual>
- Mood Board Maker: <https://spark.adobe.com/make/mood-board-maker/>
- Mood Board Apps:
 - <https://www.pinterest.ie/>
 - <https://www.canva.com/>
- Adobe Photoshop Alternatives (free):
 - <https://enviragallery.com/5-free-alternatives-to-photoshop/>
 - <https://www.creativeblog.com/features/6-amazing-free-adobe-cc-alternatives>
- Article: To Make Sense of Messy Research, Get Visual: <https://www.ideo.com/journal/to-make-sense-of-messy-research-get-visual>
- Video: What makes a great research poster? [Good and bad examples] [11 mins]
https://youtu.be/ZwiTqrVfDFU?si=CNcbZPmCjDIDoK_P
- Guide: How to design a research poster using Canva: <https://freshspectrum.com/research-poster/>

LOCAL TRIP / EXPERTISE / ADDITIONAL WORK AND ASSESSMENTS

Use cutouts from local newspapers, magazines, or supermarket pamphlets to add a local aspect to your mood board and poster.

Linked lesson: Media Communications 1: Video: Lesson 3

Linked lesson: Media Communications 2: Poster

Linked lessons: Climate Change Engage: Lessons 21-22: Vision Boards

Below are a number of options to extend the project and develop practical skills:

- Extend the impact of the posters beyond the classroom by displaying them in community spaces such as libraries, community centers, or local businesses.
- Organise a community event where students present their posters to a broader audience.
- Arrange a 'gallery walk' where students can present them to other learners in the school
- Transform the physical posters into a digital format if they didn't create them digitally. Learners could create a simple class or a page on the school website to host an online exhibition of the posters



You are now tasked with building your own research poster to visually summarise what you have learned about the future of food throughout this module.

You may choose to create your poster on the topic you created your mood board on in lesson 5. You will need to use lots of visual material like photos, text blocks, screenshots, drawings, graphs, newspaper headlines, quotes, and video stills.

Tip: Refer to your earlier lessons and worksheets to help develop your point of view for your research poster. Lesson 7 in MM5 and Lesson 1 in MM6 will be particularly helpful here.

1. Review your existing material:

- Go back through each of the lessons completed during this module and revisit your learnings including the completed worksheets, videos watched, and any other information gathered.
- How can you summarise what you learned? What was the most important or interesting thing that stood out to you along the way? Can this be the main focus for your poster?
- Will you choose a community problem relating to food, a food trend, or an exciting developing relating to the future of food as the topic for your research poster?

2. Organise your research:

- Once you have your material, you need to start organising it so that others can understand it.
- Can you put the research into different categories, for example? Can you assign keywords or titles to the different pieces of research?
- Think about the flow of information – how will someone understand the key results of your research when they look at your poster? Are there different sections?

3. Collect the visuals:

- a. You now need to find appropriate visuals to represent and communicate your research.
- b. Visuals might include diagrams, photos, drawings, quotes, newspaper or magazine cutouts, screenshots, graphs, bar charts, or video stills.
- c. If you made a mood board in the previous lesson, you can use that, too!

4. Gather your tools:

- Now that you have all of your material including the visuals, it's time to prepare the build.
- You will need a board or large sheet of paper to act as your background/display. Minimum A3 size if possible and hardwearing material (foam core or cardboard are good options) if available.
- Glue, tape, or Blu Tack will be needed to paste your visuals onto the poster.

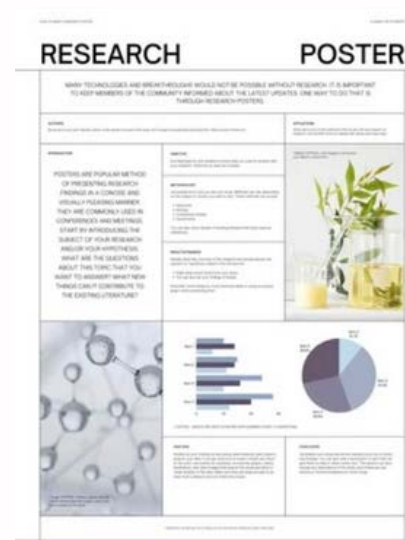
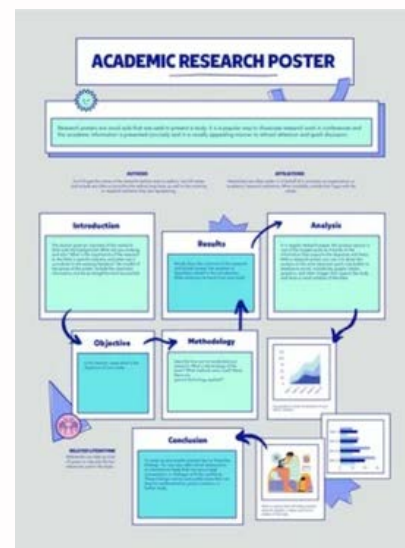


5. Arrange the visuals:

- A good poster is clearly organised and has a hierarchy. That means you will need to arrange the visuals based on their importance and relevance.
- Depending on what you want to communicate about your research, you might decide to make some of the visuals bigger or more prominent than others. You might want to overlap some visuals or make something stand out on its own for impact.
- It's important to arrange the visuals according to how you organised your research in the previous . Add a section title or draw a box around categories if you'd like.
- You might consider drawing a timeline or a spider diagram to map out your research or a specific part of your research.
- If you are using lots of text in your poster, try to keep it simple. Use bullet points or short paragraphs.
- Once you feel your poster successfully communicates your research you are done!

6. Share your poster:

- Take your completed poster to class and share with your teach and peers.



Examples of research posters, which are usually more formal in style than other information posters

MM5: L13 WS CREATE A MOOD BOARD

2 ZERO HUNGER



A mood board is a visual tool that helps you to showcase inspiration and concepts. It is an effective way to create an atmosphere or feeling that can draw people in so they can learn more about a topic or concept. You will need to use lots of visual material like photos, screenshots, newspaper headlines, quotes, and video stills.

Tip: Refer to your earlier lessons and worksheets to help develop your point of view for your mood board. Lesson 7 in MM5 and Lesson 1 in MM6 will be particularly helpful here.

1. Decide on your point of view:

- A mood board should celebrate a concept, idea or point of view and it should have a certain look and feel based on the atmosphere or “mood” you want to evoke around your idea or point of view. For example, will your mood board show the exciting and positive opportunities of a new type of food or food trend? Or will your mood board show the uncertain and worrying side of the future of food production? The first step is to determine what kind of mood you want to set.
- Your mood board might show different concepts and moods depending on what your point of view is i.e. positive and negative trends, funny and scary ideas etc.

2. Gather visual inspiration:

- You will need to pull together a range of imagery that symbolises or shows different elements of your ideas around food production, food trends, and any other aspects of the future of food you have been inspired by so far.
- Imagery might include photos of food, a supermarket product brochure, screenshot of a YouTube video, an illustration or sketch of a food product or location such as a farm.
- You should also use words like quotes or headlines from a newspaper.
- Feel free to draw or illustrate your own imagery!

3. Gather your tools:

- Once you have your visual inspiration ready, you will need a board to act as your background/display. This should be large (minimum A3 size if possible) and hardwearing (foam core or cardboard are good options if available).
- Glue, tape, or Blu Tack will be needed to paste your visuals onto the board.

4. Arrange the visuals:

- A good mood board is clearly organised and has a hierarchy. That means you will need to arrange the visuals based on their importance and relevance.
- Depending on the feeling you want to communicate, you might decide to make some of the visuals bigger or more prominent than others. You might want to overlap some visuals or make something stand out on its own for impact. Get creative!
- Once you have all your visual inspiration arranged and pasted on your board, you are finished!

5. Share your board:

- Take your completed mood board to class and share with your teacher and peers.